

Manisha Goenka Omprakash

User Experience | Interaction Designer

 408-387-3787

 manishagoenka88@gmail.com

 www.manishagoenka.com

EXPERIENCE

Intuitive Surgical / UX Designer, Sunnyvale Apr 2018 - Present

- Worked with the learning 360 team to conduct research and identify key requirements to design and successfully launch Intuitive Learning which helped onboard 32.8k surgeons and complete training within 6 months from the launch.
- Conducted multiple rounds of usability testing to iterate designs quickly
- Worked through user research to validate assumptions and different approaches for an employee productivity application for web and mobile.

Elixir Labs / UX Designer (Volunteering), Jun 2017 - Present

- Collaborated with product manager and engineers to create user centered designs for the admin experience of End Slavery Now website to maintain the product catalog.

Walmart Ecommerce / UX Design Intern, San Bruno Jun 2017 - Aug 2017

- Developed design solutions for gifting feature based on company design guidelines.
- Worked on 2-3 different variants of animations to depict 'items added to cart' feature.
- Participated with senior researcher in exploratory research for online survey and created empathy maps to inform design decisions.

San Jose State University / Student Assistant, San Jose Jan 2017 - May 2018

- Helped professor to grade tests and helped students with their final projects.
- Assisted Dr. Abbas Moallem for ISE 164 to prepare and conduct quiz and activities.

Shastri Associates / Landscape Designer, Bangalore, India Jan 2011 - Aug 2014

- Worked as a landscape designer creating soft and hardscape layout plans and consulting on total estimates for institutional, commercial, large residential properties

PROJECTS

Smart Folios App Design, Tech Crunch Disrupt Hackathon Finalist, Fall 2018

- Smart Folio allows investors of all age, career and experience levels, to quickly onboard and get a tailor-made mix of assets to meet their investment goals.
- Worked with a cross functional team to design end to end experience of the application including initial research, wireframes, prototype and animations.

Yelp App: Evaluation and Redesign, Group Project, Fall 2016

- Collaborated with the team and conducted heuristic evaluation, contextual enquiry and card sorting to inform our design decisions.
- Created sitemap, user flows, sketches and hi-fi prototype to test with users.

Gadget Geek: App Concept and Design, UX II Project, Fall 2015

- Conducted user research and mind map to understand user's pain points.
- Developed wireframes and high-fi prototype for 'onboarding' & 'ask a review' feature.

EDUCATION

MS, Human Factors and Ergonomics

San Jose State University

Aug 2016 - May 2018

Human Computer Interaction, Advanced Interaction Design, Usability Testing, Intermediate Statistics, Cognition

Design Communication Arts Certificate

University of California Los Angeles

Jan 2015 - July 2016

UX Mobile First, Branding, Typography, Design History, User Experience, Prototyping, HTML&CSS, Visual Design

B. Tech Horticulture

Tamil Nadu Agricultural University

July 2006 - May 2010

SKILLS

Design

Sitemaps, Storyboarding, Taskflows, User scenarios, Mockups, Prototyping, Wireframing, Information Architecture, Visual design, illustration

Research

Survey, User interviews, Contextual Enquiry, Heuristic Evaluation, Personas, Card Sorting, Ethnographic Studies

Tools

Adobe Creative Suite, Sketch, Axure, Principle, Figma, Invision, HTML & CSS SPSS (Statistics)

ACCOMPLISHMENTS

TechCrunch Disrupt Hackathon

SmartFolios - Finalist Sep 2018

- Managed and helped design the application SmartFolios. We were selected to be top 10 finalist out of 300 entries and pitched our idea in front of judges.